

Your Turn For Success.

*The Best of Contact Management,
Marketing and Sales Force Automation!*

Surado® **Smart ContactManager®**

Successful businesses know the importance of making every **contact count**. Surado Smart Contact Manager CRM solutions provide seamless coordination between sales, customer service, marketing and other functions that touch your customers.

Lead your business to the next level with powerful reporting and analytics that enable you to build relationships that increase your ROI -- keeping you on the road to success.



VERSIONS

From Single Users to Fortune 500 companies, Smart Contact Manager has a version for you:



**Single or
Multi-User**



SQL Enterprise



Web-Based

What do successful businesses like best about SmartContactManager?

- Intuitive and Logical Screen Layout
- Comprehensive Main Contact Screen
- Opportunity and Pipeline Management
- Marketing Campaign Management & Analysis
- Integrated Online Research of Customers and Competitors
- Captures Leads from the Web and Automatically Routes Them Internally
- Synchronizes with popular PDAs
- Broadcast E-Mail and Faxing
- Integrates with Microsoft Outlook®, Word and Excel
- Customizable Fields and Reports
- Excellent Technical Support

With SmartContactManager, it's YOUR turn for SUCCESS!

Call 1-800-478-7236 or visit www.SmartContactManager.com/ceo

